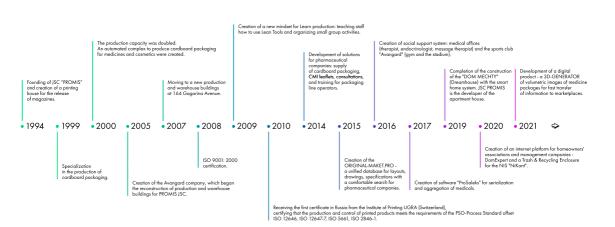


### **JSC PROMIS is**



A PROVIDER OF COMPREHENSIVE SOLUTIONS TO ENSURE THE EFFICIENT OPERATION
OF THE ENTIRE SUPPLY CHAIN OF MATERIALS, TECHNOLOGIES AND SERVICES FOR THE PRODUCTION OF MEDICINES



## **JSC PROMIS 2021-2025**







We care about the future of patients, conveying all the best to pharmaceutical companies at present.



# strategy

Provide employees of pharmaceutical companies with comfortable work with their suppliers on the **PharmPRO**.

On the **PharmPRO** platform, they can manage the database of their original layouts, place online orders for the packaging materials, manage the medicals database and send data to marketplaces. It also helps to get access to services for training of personnel, on the search for materials, equipment, and spare parts, which will effectively organize work with their suppliers of materials, technologies, and services.

### Certificates



Certification from the printing institute UGRA (Switzerland) on the compliance of the printed products with the PSO -Process Standard Offset Printing



# Facts & numbers





Production and office space



Market share of pharmaceutical packaging

16%



Production capacity

80 million sets \*



Number of employees

380 people

Revenue for 2020 over **2,5** billion rubles

<sup>\*</sup> CARDBOARD BOX + INSERTS-INSTRUCTIONS

## Sales geography



For 27 years of work, more than 100 companies of Russia and other countries of the World have become customers of PROMIS JSC



# The main products of the company





Cardboard package, and a package with 2d-code



Insert instructions for medical use



Service for packaging lines



Training for packaging line operators and designers



PIM-system for storing information about products for exchanging data with marketplaces



Software "ProSaleks" for Track & Trace code marking of medicals, dietary supplements, and cosmetics



Software 3D GENERATOR for creating 3D-images of packaging from scans



Hardware and software complex for manual and automatic marking

# Customer-centric approach





# For Purchase and supply department specialists PROMIS Printing products / Contribution to turnover in rubles including VAT: **Pharmaceutical** 95% companies. Cosmetic companies

## For Purchase and supply department specialists



#### Printing products / Finishing technologies

**Relief embossing** is used to create a multi-level relief image on an imprint of individual design elements.

Hot stamping is the application of a metal coating to the print.

The hot-embossed relief emphasizes the sophistication of the metallic elements and effectively highlights crucial information on the packaging.

Cold stamping is used to create a naturalistic metallic effect by applying a thin layer of foil to the surface of the product.

It draws attention and allows you to create shadows and mid-tones.

**Braille** is a dotted tactile font that allows visually impaired and blind people to recognize the name of a medicine.

SoftTouch effect, scratch, and pigmented varnishes are used to create a variety of visual effects and tactile impact on the consumer.

UV printing and varnishing in one run.

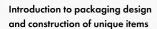
TWIN varnishing is a specific decorative effect based on the contrast of matt and glossy surfaces.



## For Purchase and supply department specialists



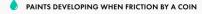
Printing products / Technologies for the protection of medicines and cosmetics





#### Hidden elements:











#### <u>Visible elements:</u>

2D-CODE MARKING

PRESSING HOLOGRAPHIC LABELS

PROTECTIVE ELEMENTS OF THE DESIGN: control of the first opening



#### For IT Professionals

#### **PROMIS**

Code marking Solutions



Complex solution for ordering and manufacturing a package with 2D-code. An alternative in case of a lack of 2D-code application capacity for medicals.



Hardware and software complex for automatic serialization and semi-automatic aggregation of medicals.

## PROSALEX Analytics

The Prosales software module, which allows to monitor sales volume of medical of a pharmaceutical company in pharmacies.



Warehouse software for code-marked medicines for distributors and manufacturers.



Hardware and software complex for manual 2D-code marking of medicals.

## For marketing specialists

**PROMIS** 

Unique solutions for e-commerce



3D-GENERATOR is a cloud service that,
using the software developed by PROMIS JSC, creates a volumetric image of a medical product card
in an online store from an original packaging layout.

# For Quality control specialists





Checking the correspondence of text and graphic information for compliance with the original layout using **Pixel Proof** software



European Regulatory Braille
Compliance Report with **DotScan** 



A representative sample
of product samples from the supplier for
the Customer's incoming inspection



The electronic quality passport is certified by an e-signature

# Green rules of JSC PROMIS



The policy of JSC PROMIS in the field of ecology is to minimize and prevent the negative impact of production on the environment, including reducing the amount of waste and rational use of raw materials and energy resources.



## **Environmental** awareness



We are for the rational use of raw materials and energy resources! We we started the creation of eco-baskets out of waste paper, bringing to life the project of the students





# Smart supplier-customer relationship



#### Constant involvement of the supplier

in the approval processes in different areas: procurement, quality, production technology, etc.

Increasing the efficiency of the entire value chain by using the knowledge and experience of all companies that provide the supply of materials, equipment, technologies.

Comprehensive and transparent digital exchange of information between customer and supplier at all stages of product preparation and production.

Full integration of all necessary systems of the customer with the systems of the supplier.

